



IT Communications Workgroup: Agenda

University of Oregon College of Education

May Progress Report, 2009

Comm news: Old web server software replaced with newer Windows version. This makes it reasonable to purchase and upgrade the existing website software. Allows us to go forward with small changes recommended in the fall. Necessary to bridge the transition while building any new information system.

Process: David Dose will help apply the new software to current design. This will require some minor design adjustments, which is a good time to make cosmetic change to transition into the next "look".

Timeline: June-July-August.

New Web Development Process

Look –feel: 1. Design staff yet to set appointments. Spring events load is heavy (HEDCO, Grand Opening, commencement, TSPC site visit, others).

Is post-June 15 realistic time to conduct interviews?

Purpose of the interviews: to gather from several leading constituents their specific web site communication needs, impressions of the image of the college, priorities, etc.

Timeline: Beginning mid June. These constituent intakes can be occurring concurrent with any other phase. Design staff will begin with general priority and impression statement questions. In fall this may take the form of usability testing, as per the library recommendation. Direct application of "look-feel" occurs after information systems for delivery and classification terms are selected.

2. Design frameworks webinar training on May 27 for designers

Taxonomy: Next focus for the workgroup will be taxonomy.

Purpose: Before we consider how to approach bringing in an information architect, what 'homework' can the unit do to clarify the search-find terms we intend to capture?

Timeline: Meet with Katy Lenn, TBD May or early June.

See reporting and resources at <http://education.uoregon.edu/comm>

- Jared Spool webinar introducing taxonomy concepts
- Knowledge Management and Higher Education (Metcalfe,2006)
- Annotated bibliography