

Scanning Television



NOW AVAILABLE

**51 SHORT VIDEOS AND A TEACHING GUIDE
EXPLORE, ANALYZE AND CELEBRATE THE MEDIA.
DESIGNED BY TEACHERS TO ENERGIZE CLASSROOM
DISCUSSION AND DEVELOP MEDIA LITERACY SKILLS.**

What the critics said about **Scanning Television** Second Edition

"Guaranteed winners with your students... plenty of meat for teacher and class to chew on in their media explorations"

Chris Worsnop International Telemidium

"Two thumbs up... way up! I know of no other product as good... The authors, all highly respected international media educators, have taken rich, relevant content and packaged it in a way that makes it easy for classroom teachers to integrate into instruction."

Frank Baker, Media Clearing House

Platinum Award Houston World Fest

AMTEC Award Association for Media and Technology in Education

Ordering

**Please specify DVD or VHS
PAL-VHS available on request**

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MediaTelevision, the Spaghetti Hoax and the Awful Truth

This all new edition includes 25 new videos from MediaTelevision: *The Art and Science of Persuasion*, plus 26 additional videos including episodes of Michael Moore's *The Awful Truth*, a look at the electronic press kit for *The Matrix*, a *MuchMusic* video on youth suicide, visits to controversial broadcasters al-Jazeera and Radio Havana, the famous 1957 BBC April Fool's hoax *The Spaghetti Story*, the world's first films by the Lumière Brothers, and outrageous clips from 1940s teen advice films *Are you Popular?* and *Dating Do's and Don'ts*. For a complete description of this new edition, consult our website at www.facetofacemedia.ca.

A teacher friendly resource

Scanning Television is designed for teachers who are new to the subject, as well as experienced media educators. The 96 page teacher's guide outlines the concepts of media literacy and offers a wealth of information and lesson plans. The videos explore subjects ranging from youth advertising, pop culture, culture jamming, anti-racism and branding, to 9-11, the international media, the evolution of digital technology and the internet, and the history of film and television.

Convenient, diverse, interdisciplinary

The videos were selected by a team of experienced classroom teachers for use in media studies, English, ESL, social studies, teacher training, gender studies, health, history, and many other subject areas at the secondary, college and university levels. The collection also includes videos suitable for elementary students. The videos and lesson plans may be used in any order. For more information about Scanning Television use the web search terms *Scanning Television Introduction* or visit http://interact.uoregon.edu/MediaLit/JCP/scantv/home/scan_index.html

Special offer 10th Anniversary Sale

Only \$249 Buy one set of Scanning Television **Save \$200**
Receive an extra set of Videos FREE

A \$449 value for the regular price of \$249 USD plus shipping and handling. This special offer includes 2 complete sets of videos on DVD or VHS and 4 copies of the 96 page teacher's guide. Offer expires June 30, 2007

Purchase orders accepted. Payment by cheque or transfer please. Credit card payment not available on this offer.



Face to Face
Media

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All versions are close captioned. DVDs include subtitles in English.

Handling (Air Mail or ground courier) Please add \$15 for VHS, \$12 for DVD in North America. \$40(USD) for VHS, \$25(USD) for DVD overseas. Please allow three weeks for delivery. If you are not completely satisfied with the quality of Scanning Television, simply return the kit within 30 days of receipt for an exchange or refund of your purchase price. Image credits: Wm McKinlay (top left) Craig Samuel (top right), Associated Press (ML King Jr.), MediaTelevision/Citytv, Concerned Children's Advertisers