

MEDIA EDUCATION BIBLIOGRAPHY 2007

A SHORT LIST OF RESOURCES

The Association for Media Literacy, Toronto

Prepared by Barry Duncan, Ian Esquivel and John Pungente SJ

Organizations

The Association for Media Literacy aml@interlog.com Web site www.aml.ca Toronto based but serving Ontario and beyond includes resource lists, newsletters and special events for members. Membership is \$30.00. AML is your key to keeping up-to-date in media education.

National Telemedia Council sponsors special events and publishes three times a year "Telemedium, the Journal of Media Literacy." Inquire about back issues. NTC 1922 University Avenue, Madison, Wisconsin 53705 (608) 218-1183 NTelemedia@aol.com

N.B: Theatre Books, a Toronto bookstore, specializes in media literacy resources: 11 St. Thomas Street, Toronto, ON M5S 2B7. Phone: (416) 922-7175; Toll-Free: 1-800-361-3414; Fax: (416) 922-0739. Ask for their media catalogue. www.theatrebooks.com

Resources for Getting Started

To keep up on all the media, a subscription to Entertainment Weekly is essential.

MNet- The Media-Awareness network in Ottawa has an extensive website dedicated to media literacy. This includes "Barry's Bulletin" by Barry Duncan, a 4 times a year digest of teachable moments, reviews and special events designed to keep you up-to-date in the world of popular culture. Go to website www.media-awareness.ca . Type 'Barry' in search box

Media Literacy Resource Guide. Ministry of Education, Ontario, 1989. Order from the Government of Ontario Book Store, 5th Floor, 880 Bay Street, Toronto ON M7A 1N8 (\$7.00) (416) 326-5300 or 1-800-668-9938

Considine, David. Visual Messages: Integrating Imagery into Instruction. 2nd edition, Englewood, Teachers Ideas Press, 1999. An essential resource for media teachers, the book covers all the important media issues and provides recent examples for illustration.

Buckingham, David. "Media Education: Literacy, Learning and Contemporary Culture," Polity, (Blackwell is North American distributor) 2003. This is the best general background book to address the numerous debates in media education. A

comprehensive book, it covers all the hot topics from ideology to using the new digital media. Order from Amazon.com or Theatre Books in Toronto.

Worsnop, Chris. Screening Images: Ideas for Media Education. (second ed.), 1999
Wright Communications, 2400 Dundas St. W. Unit 6 Suite 107, Mississauga, Ontario L5K 2R8, 1999. A brief introduction to media education

Media Text Books and Kits

Media Sense: a MeadowBooks component, Harcourt-Brace, Toronto, 1998. Three activities - based media books for elementary school kids, age 8-12 (levels 4, 5, 6)
Numerous practical activities throughout. One of the few useful text books for elementary teachers.

Duncan, Barry, Janine D'Ippolito, Cam Macpherson and Carolyn Wilson : Mass Media And Popular Culture (Version Two). Toronto: Harcourt Brace, 1996. After an introductory section that provides a conceptual framework for the study of media, the text is organized by themes e.g. Representation, Global Citizen, Selling Values, New and Converging Technologies. There is a binder of supplementary readings and useful, black line masters. There is also a set of four videos, "Scanning Television"Part One and Two which correlate with the themes of the text.

Livesley, Jack et al: Meet the Media. Prentice Hall, 1992. A text – possibly out of print – for 11-14 year olds adapted from an Australian book.

Advanced Media Literacy

Buckingham, David ed. Watching Media Learning. London: The Falmer Press,1990.

Buckingham, David ed. Teaching Popular Culture: Beyond Radical Pedagogy Routledge, 1998.

Ferguson, Robert. The Media in Question. Oxford University Press (USA), 2004. A reappraisal of the role and purpose of media studies and a defense of its importance.

Masterman, Len. Media Education in 1990's Europe: A Teacher's Guide. 1998, NY
Manhattan Publishing Co. A short overview of UK guru Len Masterman's insightful ideas.

Tyner, Kathleen. Literacy in a Digital World: Teaching and Learning in the Age of Information. Lawrence Erlbaum Associates, 1998. Here is thoughtful and ultimately visionary analysis of both American and global achievements concerning multi-literacies: computer, critical, information and media literacy.

Advertising, Marketing and Public Relations

Bogart, Leo. Over the Edge – How the Pursuit of Youth by Marketeers and the Media has changed American Culture. Chicago: Ivan R. Dee, 2005

Donation, Scott. Madison and Vine: Why the Entertainment and Advertising Industries Must Converge to Survive. McGraw Hill, 2004.

Schor, Juliet B. Born to Buy. New York: Scribner, 2004. Examines how marketing efforts have created commercialized children.

New Media

Howard, Sue ed. Wired-Up: Young People and the Electronic Media. Routledge, 1998. This anthology is designed as an accessible introduction to important research regarding new communication technologies.

Jenkins, Henry. Convergence Culture: Where Old and New Media Collide. New York: New York University, 2006. Looks at important cultural changes as the media merge.

Kline, David and Burstein, Dan. Blog! How the newest media revolution is changing politics, business and culture. New York: CDS. 2005

Sefton-Green, Julian ed. Digital Diversions: Youth Culture In the Age of Multimedia. Routledge, 1998 This anthology was written by teachers and academics who have conducted empirical research. Here are the ideas that don't get talked about in those typically uncritical, utilitarian workshops on computer literacy.

Film

Biskind, Peter. Down and Dirty Pictures: Miramax, Sundance and the Rise of the Independent Film. Simon & Shuster, 2004.

Bordwell, David and Kristin Thompson. Film Art: An introduction. 6th edition, 1998, McGraw Hill. The choice of many colleges and universities for a comprehensive, introductory film course.

Film Study Guides for High School Written for Pacific Cinematheque and distributed by Open Learning Agency, these include study guides for individual films e.g. "The Sweet Hereafter" and various themes and genres e.g. Women in film, Genre and the Western www.cinematheque.bc.ca

Film Education, 21-22 Poland Street, London W1F 8QQ, England is a registered charity supported by the film industry in the UK. It publishes a variety of free teaching materials and outstanding study guides, many of which can be downloaded from the web site www.filmeducation.org

Lopate, Phillip, editor. American Movie Critics: An Anthology from the Silents Until Now. New York: The Library of America, 2006. The theory and writings of film critics.

Monaco, James. How To Read A Film: Movies, Media, Multimedia. (3rd Edition), New York: Oxford University Press, 2000.

Scanning the Movies – award winning TV show taking a media literacy look at current movies – airs about once a month on Bravo! Fridays at 8.00 pm and repeated (often) at various times on other CHUM stations – Star!, CLT, Space, New VR, etc. –study guides on CHUM Media Literacy web site - <http://www.chumlimited.com/mediaed/>

Media Representation and Social and Cultural Issues

Andersen, Neil, Carreiro, P & Sinclair, D. Responding to Media Violence: Starting Points for Classroom Practice K-6. Pembroke Publishing, 1998. A sensible, thoughtful approach to media violence with appropriate curriculum directed to elementary teachers.

Barker, Chris. Television, Globalization and Cultural Identities. Open University, 1999. A useful book on media and identity formation in global contexts.

Jenkins, Henry: Convergence Culture: Where Old and New Media Collide. New York: New York University Press. 2006.

Kilbourne, Jean. Can't Buy My Love: How Advertising Changes the Way We Think and Feel. Simon & Schuster, 2000 . An influential American gender critic makes the case for the insidious influence of gendered advertising.

Media and Youth

Dell Vecchio, Gene. Creating Ever-Cool: A Marketer's Guide to a Kid's Heart. Pelican Publishing, 1999. All the amazing techniques for creating brand loyalty in kids from a professional marketer.

McDonnell, Kathleen. 2001 Honey, We lost the Kids: Re-thinking Childhood in the Multimedia Age. Second Story, Toronto, ON 2001. A must - own book for both parents and teachers which takes a positive view of the role of popular culture in the lives of young people.

Quart, Alissa. Branded: The Selling of Teenagers, Perseus Press, 2003. Sutherland, Anne and Beth Thompson. Kidfluence Why kids today mean Business. McGraw-Hill, 2002. These two new books are essential reading to understand the impact of marketing on youth today

Rushkoff, Douglas. Playing the Future: How Kid's Culture Can Teach Us To Thrive in an age of Chaos. Harper-Collins, 1996. How kids create meaning in pop culture

Sternheimer, Karen. It's Not The Media: The Truth About Pop Culture's Influence on Children. Westview, 2003

Media and Literature

Hirschman, Elizabeth. Heroes, Monsters and Messiahs: Movies and Television Shows as the Mythology of American Culture. Andrews McMeel Publishing, 2000. Given that the majority of media teachers also teach English, this eminently readable book should help to fill a gap in bringing mythological constructs (Joseph Campbell, Carl Jung and Levi Strauss) to popular culture texts such as Star Wars, Titanic, ER and Seinfeld.

Media Activism and Resistance

Klein, Naomi. Bullies No Logo: Taking Aim at the Brand. Alfred Knopf Canada, 2000. Toronto cultural critic, Naomi Klein has written a brilliant, well researched book on the processes and impact of the culture of branding, through following the 'logos' to their origin in corporatized politics and ultimately to Asian sweatshops.

Lasn, Kalle. Culture Jam: The Uncooling of America. Wm Morrow, 2000. Lasn, the founder of Adbusters Magazine explores the why and how of doing oppositional critiques, including their famous parodies and other tactics of resistance.

Moore, Michael. Downsize This: Random Threats from an Unarmed American. Harper, 1997 and Stupid White Men, 2002. Funny and irreverent comment on social and media trends. Supports his Oscar winning film, Bowling for Columbine. And Fahrenheit 9/11

Rebick, Judy. Imagine Democracy. Stoddart, 2000. Well known Canadian feminist presents her very personal anti-corporatist vision.

Media Industries and Corporate Control

Winter, James. Democracy's Oxygen: How Corporations Control the News. Black Rose Press, 1997. An important book on the corporate elite such as Conrad Black and Paul Demarais and on the complicity between government and corporate media interests in Canada.

Andersen, Robin and Lance Strate ed. Critical Studies in Media Commercialism. Oxford University Press, 2001. This invaluable source book, presents 23 essays, ranging from advertising to corporate mergers and the dangers of commercialized media in the classroom.

News

Anderson, Bonnie M. News Flash: Journalism, Infotainment and the Bottom-Line Business of Broadcast News. Jossey-Bass, 2004.

Goldberg, Bernard. Bias: A CBS Insider Exposes How the Media Distort the News. Regnery, 2002

Rutherford, Paul. Weapons of Mass Persuasion: Marketing the War Against Iraq. University of Toronto Press, 2004.

Zelizer, Barbie and Allan, Stuart. Journalism After September 11. Routledge, 2002.

Popular Culture Analysis

Allen, Robert C and Hill, Annette (editors). The Television Studies Reader. Routledge, 2004.

Clark, Lynn Schofield. From Angels to Aliens: Teenagers, the Media and the Supernatural. Oxford University Press, 2003. Makes the important connections between teen's interest in the supernatural and the media stories such as Buffy the Vampire Slayer.

Diamond, Greig and Geoff Pevere. Mondo Canuck: Popular Culture in Canada. 1996. A well balanced account of Canadian pop culture from Wayne Gretsky to Anne Murray.

Harrie, Dan (editor). The New Media Book. British Film Institute, 2001. The digital delivery of media via Internet, DVD, and digital TV.

Jenkins, Henry. Textual Poachers: Television Fans and Participatory Culture. Routledge, 1992. How fans negotiate meaning and create their own culture. An ideal preparation for teachers wishing to understand the obsessive pop culture pleasures of their students.

Wolf, Mark J.P. and Perron, Bernard. The Video Game Theory Reader. Routledge, 2003.

Popular Music

McKeen, William. Rock and Roll is Here to Stay: An Anthology. Norton, 2000. A comprehensive collection of articles.

Richards, Chris. Teen Spirits: Music and Identity in Media Education. Routledge, 1998. The author provides concrete accounts of media and pop music studies in the classroom.

Religion and Theology

Abelman, Robert and Hoover, Stewart M. Religious Television: Controversies and Conclusions. Norwood, NJ: Ablex, 1990. A series of essays dealing with topics such as the cultural and social significance of religious television, the size and composition of the religious televiewing audience, fund-raising techniques, the lack of division between electronic church and state, and the emerging issue of international religious broadcasting.

Aichele, George and Walsh, Richard (editors). Screening Scripture: Intertextual Connections Between Scripture and Film. Harrisburg, PN:Trinity Press, 2002. Essays on religion and film.

Babin, Pierre. The New Era of Religious Communication. Minneapolis: Fortress Press, 1991. Babin articulates a new Christian approach to communication by relating media to new ecclesial forms such as base Christian communities, to youth cultures and to the contemporary quest for religious experience.

Beaudoin, Tom. Virtual Faith. San Francisco: Jossey-Bass, 1998. An interpretation of Generation X's popular culture from a spiritual point of view.

Bridger, Francis. A Charmed Life: The Spirituality of Potterworld. New York: Image, 2002. Argues that the books are firmly based in Christian values and offer valuable insights into our selves and out spirituality.

Bruce, Steve. Pray TV: Televangelism in America. London: Routledge, 1990. A well-informed, measured analysis of all aspects of televangelism including history, style, relation to politics, and an analysis of the 1980's scandals.

Clark, Lynn Scholfield. From Angels to Aliens: Teenagers, the Media and the Supernatural. Oxford: Oxford University Press, 2003. Explores the implication of teens fascination with supernatural and paranormal for religious and spiritual practices.

Ferre, John P. (Editor). Channels of Belief: Religion and American Commercial Television. Ames,Iowa: Iowa State University Press, 1990. Six essays discussing the religious significance of commercial television.

Fore, William F. Mythmakers: Gospel, Culture and the Media. New York: Friendship Press, 1990. A challenge to look closely at the values of our thoroughly "mediated" culture and a reminder that Christians are also called to view the world through the lens of the gospel.

Fore, William F. Television and Religion: The Shaping of Faith, Values and Culture. Minneapolis: Augsburg, 1987. An excellent analysis of the implicit values and cultural significance of secular and religious television broadcasting.

Goethals, Gregor T. The Electronic Golden Calf: Images, Religion, and The Making of Meaning. Cambridge, Mass.: Cowley Publications, 1990. Gregor contends that all visual art mediates values and meanings, world views and visions of life. She analyses the media's construction of our sense of reality with examples from "high art" to television advertising.

Hoover, Stewart H. and Lundby, Knut. Rethinking Media, Religion and Culture. Thousand Oaks, CA: Sage, 1997. Essays which triangulate these three separate areas into a coherent whole.

Hubbard, Benjamin J. (Editor). Reporting Religion: Facts and Faith. Sonoma, California: Polebridge, 1990. A collection of essays by reporters who argue that responsible news coverage in the modern world must make room for the religious dimension.

Johnston, Robert K. Reel Spirituality: Theology and Film in Dialogue. Grand Rapids: Baker Academic, 2000. A study of theology and film.

Lyden, John C. Film as Religion: Myths, Morals, and Rituals. New York: New York University Press, 2003. Presents a case for considering film-watching as a religious activity.

Malone, Peter and Pacatte, Rose. Lights, Camera, Faith! : A Movie Lover's Guide to Scripture – A Movie Lectionary – Cycle A. Boston: Pauline Books, 2001

Malone, Peter and Pacatte, Rose. Lights, Camera, Faith! : A Movie Lover's Guide to Scripture – A Movie Lectionary – Cycle B. Boston: Pauline Books, 2002

Malone, Peter and Pacatte, Rose. Lights, Camera, Faith! : A Movie Lover's Guide to Scripture – A Movie Lectionary – Cycle B. Boston: Pauline Books, 2003

May, John R. Nourishing Faith Through Fiction: Reflections of the Apostles' Creed in Literature and Film. Franklin, WI: Sheed and Ward, 2001.

Mc Luhan, Marshall. The Medium and the Light: Reflections on Religion. Toronto: Stoddard, 1999. Collection of McLuhan's writings on religion.

Neal, Connie. The Gospel According to Harry Potter: Spirituality in the Stories of the World's Most Famous Seeker. Louisville, Westminster John Knox Press, 2002. Enumerates more than 50 Potteran themes over the four books that can be seen as glimmers of the Christian gospel.

Pungente, SJ, John and Williams, SJ, Monty. Finding God in the Dark: The Spiritual Exercises of St. Ignatius Go to the Movies. Toronto: Novalis, 2004.

Stevenson, Gregory. Televised Morality: The Case of Buffy The Vampire Slayer. Lanham, Maryland: Hamilton Books (University Press of America), 2003.

Stone, Bryan P. Faith and Film: Theological Themes at the Cinema. St. Louis: Chalice Press, 2000.

Tierney, Martin. The Media and How To Use It. Dublin: Veritas, 1988. Examines ways in which the Gospel message makes use of media and gives practical hints to pastors on handling the media.

Turner, Steve. The Gospel According to the Beatles. Louisville, Kentucky: Westminster John Knox Press, 2006. Explores how the Beatles became spiritual guides to young people disenchanted with religion.

Media Representation

Ferguson, Robert. Representing Race: Ideology, Identity and the Media. Arnold Press, distributed by Oxford University Press. 1999. Ferguson, a distinguished teacher and media educator at the University of London, has written a readable and valuable book on this hard -to-teach topic.

Fiske, John. Understanding Popular Culture. Unwin Hyman, 1989. Still the most accessible book to demonstrate how we negotiate the complex and contradictory ways of popular culture, how we consent and how and why we may resist. ("The Jeaning of America" chapter is a gem.)

Giroux, Henry. Impure Acts: The Practical Politics of Cultural Studies. Routledge, 2000. From dealing with the corporate attack on education to the cultural politics of the Disney empire, Giroux gives us a compelling vision of global citizens struggling to maintain a democracy.

Student Media Production

Goodman, Steve. Teaching Youth Media: A critical Guide to Literacy, Video Production, and Social Change, Teacher's College Press, 2003.

Hitchcock, Peter. Videography: A Guide to Making Videos. Peter Hitchcock Productions, 1992. This is a popular introductory book for covering the important elements in making videos. Two videos relating to the book are also available.

Television

Carter, Bill. The Late Shift: Movers and Shakers who Changed the Face of Prime Time TV. New York: Doubleday, 2006.

Periodicals

By all means access the media coverage in newspapers and mainstream publications such as Macleans, Time, Newsweek and other mainstream publications, but read all of them with a grain of salt. In the pursuit of balance, try to investigate some of the more specialized and/or alternative publications listed below.

ADBUSTERS, 1243 West 7th Ave., Vancouver, BC V6H1B7
<http://adbusters.org/magazine/> In spite of its media bashing proclivities, it is the favourite magazine in media classes, for its articles on environment, media control and the perils of TV.

ENTERTAINMENT WEEKLY: PO Box 60890, Tampa, Florida 33660-0890, USA (1-800-828-6882 ew.com) Your guide to staying on top of the media circus. Covers film, video,

television, books, web sites. Charts on the top weekly hit parade in film and TV are invaluable for teachers.

EXTRA: 130 West 25th Street, New York, NY 10001 1-800-847-2993 (fair.org)
Short readable, (typically, one pagers) fair - minded critiques of the media, what gets left out, how to look at current coverage of key issues and how trends get started.

THE NATION: (www.thenation.com) The best known American left- leaning periodical. Published bi-weekly, it contains lively, provocative articles on social, political and cultural concerns. Often features timely articles on corporate media.

THE NEW INTERNATIONALIST: (www.newint.org) Takes important social issues and presents them in an easy -to - understand way. Special issues have looked at the inside story about public relations and an expose of the Disney kingdom.

ROLLING STONE biweekly RollingStone.com Contains commentary, reviews on music and popular culture. Frequently has in-depth articles on the media

Non-Print Resources

Adfilms (www.adfilms.com) "Cannes advertising Festival Winners 1993" includes teaching guide \$30.00 and "Best Commercials of the Century" 90 minutes, \$99.00.

Buy Me That I, II, III. Three programs that serve as a child's survival guide to TV advertising. Center for Media Literacy

CBC: Inside The Box. 6 videos on Documentary, News, Children's TV, Drama, The Consumer, TV as Art. CBC Enterprises, Box 500, Station A, Toronto, Ontario M5W 1E6.

Media Education Foundation Video Catalog (www.mediaed.org) In Canada represented by Kinetic Video, 511 Bloor St. West Toronto, ON M5S 1Y4 (416) 538-6613 (kineticvideo.com) videos on critical media and cultural studies topics such as gender stereotyping (e.g. Still Killing Us Softly), Disney, violence, and tobacco advertising. Recent videos are on Klein's "No Logo and Stauber's "Toxic Sludge is Good for You."

Four different National Film Board video packages 1) Constructing Reality; 2.) Images and Meaning; 3.) Media and Society 4.) Live TV includes guides which cover various aspects of the media. Ideal for doing units on the documentary. Get a copy of the latest NFB catalogue and brochure describing the media education videos. 1-800-267-7710 NFB Customer Services, PO Box 6100, Station A, Montreal, Quebec H3C 3H5.

Scanning Television an outstanding- must have- resource. Created by Gary Marcuse, John Pungente, SJ, and Neil Andersen (1997), this best selling, and award winning package consists of four videos containing over 50 video examples. An excellent teaching guide suggests some imaginative projects and debates. The themes of the videos- Representation, Global Citizen, Selling Values, New and Converging Technologies - all correlate to the text book, Mass Media and Popular Culture. Toronto: Harcourt Canada. (1996) 1-800-387-7278.

Scanning Television [Revised] (2003) contains 51 new video excerpts from television, film and the internet following the same themes as the original and with a study guide for each video excerpt written by Neil Andersen and Kathleen Tyner. This edition is available on video or DVD.

TV and Me – well done media literacy curriculum for elementary level. Available free from Concerned Children’s Advertisers – www.cca-canadian.com

Web Sites and CD-ROMS

The following first two online media education services are invaluable: Book mark immediately ! They contain lesson plans, standards, evaluation rubrics, bibliographies, short articles on the media, media education associations and upcoming events.

The Media Awareness Network, 1500 Merivale Rd. 3rd Floor, Ottawa, ON K2E (613) 224-7721, (613) 224-1958 (Fax) : www.media-awareness.ca MNet continues to expand its outstanding services in web awareness and media literacy For "Barry's Bulletin," type 'Barry ' in the search box.

- The University of Oregon web site (<http://interact.uoregon.edu/MediaLit/Homepage>) has links to media literacy sites around the world, Viewing standards, lists of media education associations and other valuable resources. To get on their lively, controversial list serve, contact media-l@nmsu.edu Send E-Mail leaving subject line blank, type subscribe + your name and position.

- Media Channel (www.mediachannel.org) Finding critical and oppositional points of view about the news media is often difficult as the mainstream media will decline to distribute information that is not in their own best interests. This website changes on a weekly basis and maintains a global perspective on media issues.

- Center for Media Literacy (www.medialit.org) LA based with great resources.

- British Film Institute (bfi.org.uk/education/classroom) valuable media resources from the UK.

- www.imdb.com The Internet Movie Data Base is the most comprehensive site for researching films. There is a wealth of information on individual titles, film critiques, acting , directing, producing and material on movie genres.
- www.movies.yahoo.com/upcoming/ - tomorrow’s movies today
- www.mrqe.com/lookup - Film reviews - primarily of recent films.
- www.mediaandwomen.org
- www.mediawatch.ca
- www.teenvoices.com

Some of the following web sites represent the best in alternative media reporting as well as the work of progressive magazines like Extra, the Nation and on-line magazines like Salon.

- indymedia.com; altnet.org; mediachannel.org ; commondreams.org; Fair.org ; straightgoods.com; rabble.ca; mojones.com;
- utne.com; salon.com; rabble.ca; Nologo.org (updates on Naomi Klein's ground breaking book No logo); Tompaine.com ; Inthesetimes.com; tao.ca; oneworld.org; zmag.org; Counterpunch.org; Workingforchange.com; Oneworld.net; guerrillanews.com - www.theunion.com - hilarious news parodies
- www.theory.org.
- www.altnet.org
- www.smokinggun.com
- www.vtape.org;
- www.adbusters.org;
- www.progress.cmaq.net
- www.zmag.org;
- www.brokenpencil.com
- www.christianitytoday.com
- www.wlu.ca/mtr/MediaCollection/comm-idx.shtml;
- www.arhs.net/Society/History/ByTopic/SocialHistory/PopCulture
- www.phinnweb.com/links/philosophy.html
- www.redwiremag.com;[popcultures.com](http://www.popcultures.com);
- www.wsu.edu/~brians/nukepop/opens.html
- http://livingroomcandidate.movingimage.us/election/index.php?nav_action=election&nav_subaction=results&campaign_id=167
- <http://www.newseum.org/> - Front pages of 250 world newspapers
- <http://pcusa.org/today/joan/index.htm> - Study guides for Joan of Arcadia
- <http://www.adage.com/images/random/FactPack2004.pdf> - Ad Age direct route to Fact Pact
- <http://www.tvb.ca/tvbresources.htm> - Television Bureau of Canada – TV Basics = basic stats updated yearly
- www.thecorporation.com – The Corporation – Study guide at: <http://www.metromagazine.com.au/metro/frm.htm?highlight=2>
- <http://www.supersizeme.com/> - Supersize Me – Study Guide at: <http://www.metromagazine.com.au/metro/frm.htm?highlight=2>
- <http://www.pbs.org/wgbh/pages/frontline/shows/cool/> - The Merchants of Cool Study Guide
- <http://www.pbs.org/wgbh/pages/frontline/teach/persuaders/> - The Persuaders Study Guide
- <http://www.tvweek.com/docs/docs/adagechart.pdf>
- www.tvnewser.com (Brian Stelter blog TVNewser)
- <http://whispersintheloggia.blogspot.com> (RC Church Gossip/News)
- <http://cjr.org/tools/owners> (Who Owns What)
- www.brandhype.org/MovieMapper/index.jsp (Product Placement)

- <http://www.chumlimited.com/mediaed/> Study guides of Scanning the Movies, MuchMusic and other CHUM programs
- **Subscribe, unsubscribe, or change a subscription** for any Cynopsis edition:
www.cynopsis.com Archived Editions: www.Cynopsis.com
- **The Programming Insider** www.mediaweek.com *click on newsletters.*

Between the Lines: Understanding the media through creative projects. Tyndal Stone CD-ROM Conceived and written by Neil Andersen and John Pungente SJ In Canada, BTL is available from the National Film Board only 1-800-267-7710 (In US from Center for Media Literacy) Price: single set \$139.95 5-pack \$559.95 BTL presents 8 media projects on 2 CD-ROMS. As the Producer, editor and Director, students can create their own thought provoking media projects and discover the nature of mass media, its techniques and impact on society.

*For further information, contact John Pungente SJ (416) 920-3286
pungente@sympatico.ca*